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**THE HYGIENIC HOME OFFERS ‘JUMPSTART’  
FOR NEW FRANCHISEES**

*Special Offer Helps Reduce Upfront Costs, Improve Cash Flow*

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**January 5, 2009** – The Hygienic Home, a professional green cleaning franchise that focuses exclusively on eliminating hidden and harmful contaminants in the home, announces a special offer for new franchisees.

The Hygienic Home’s “Jumpstart Package” is designed to reduce upfront costs and boost cash flow for franchisees in the critical first six months of operation. The limited-time offer is available only for franchisees that purchase a franchise before March 31, 2009.

“We’re investing in our franchisees’ success,” said Jeffrey Krentzman, director of operations for The Hygienic Home. “This offer is designed to help franchisees start generating revenue and positive cash flow more quickly.”

The package includes a waiver of royalties during the first six months of operation and a free six-month supply of Ovenu™ cleaning products.

In addition, The Hygienic Home is providing special incentives through the International Franchise Association’s VetFran program, which offers assistance to veterans seeking to acquire franchises. The Hygienic Home is offering the first ten new VetFran franchisees their choice of a \$10,000 credit toward the purchase of a franchise or an opportunity to acquire two franchises for the price of one. For subsequent VetFran franchisees, The Hygienic Home is offering a \$5,000 credit toward the purchase of one franchise and a \$2,500 credit toward each additional franchise.

The Hygienic Home offers franchisees a revolutionary business opportunity by combining five services for the price of one. The franchise bundles all the benefits of single-service franchises, including green carpet cleaning, air duct cleaning, barbeque and oven detailing, mattress cleaning and steam cleaning, under one roof to increase franchisees’ revenue potential. The Hygienic Home’s eco-friendly cleaning systems are an ideal fit with the growing green movement sweeping the nation, using only safe and environmentally friendly products that clean deeper but don’t leave harsh residues or irritants.

## **About The Hygienic Home**

The Hygienic Home is an environmentally friendly detailing and green cleaning service that safely finds and eliminates harmful and hidden contaminants throughout the home. The Hygienic Home uses unique European technologies and only safe, eco-friendly products to create a healthier home environment. The company's exclusive "Hygienitizing" process cleans deeper to eliminate germs, allergens and other contaminants. The Hygienic Home offers an array of professional services including carpets and upholstery, air-ducts and dryer vents, grout and tile, barbeques and ovens, mattresses, refrigerators, counters, flooring, doors and more. The expert service provides spectacular results that cannot be achieved by self-cleaning methods. Franchises are available throughout the United States. For more information visit [www.thehygienichome.com](http://www.thehygienichome.com).

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