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Contact: Michael Boyette
Domus, Inc
215-772-2175
mboyette@domus1.com

THE HYGIENIC HOME PARTNERS WITH CONTINENTAL MAID SERVICE TO PROVIDE DEEP-CLEANING SERVICES

Bergen County's largest cleaning service offers new options for its customers

October 8, 2007 – The Hygienic Home, a professional deep-cleaning service that focuses on eliminating hidden and harmful contaminants in the home, is now making its exclusive “Hygienitizing” process available through Continental Maid Service, northern New Jersey’s largest residential cleaning service.

“Many of our customers have been asking for deep-cleaning services,” said Allan Rosenberg, a principal of Continental. “Our relationship with The Hygienic Home expands the options that we can offer customers.”

The Hygienic Home uses unique European technologies and safe, eco-friendly products to eliminate hidden germs and contaminants from carpets, upholstery, grout, tile, flooring, air ducts, dryer vents, barbecues, ovens, mattresses, refrigerators, freezers, coolers, counters, windows, doors and more. The Hygienitizing process doesn’t use harsh cleaning chemicals in the home, which can irritate allergies.

“Regular deep cleaning can help head off infections, asthma and allergy attacks,” said Rosenberg. “These services are especially important for customers who need to reduce allergens and contaminants in the home – for example, families with young children, seniors who are at risk from infection, and people with asthma and allergies.”

Mr. Rosenberg said that many Continental customers are also looking for help with the big cleaning chores – for example, preparing the outdoor grill for barbeque season, moving into a new home or getting ready for holiday entertaining.

Jeffrey Krentzman, director of operations for The Hygienic Home, said, “Our relationship with Continental Maid Service is a perfect fit. Continental is known for its attention to detail and high level of customer service. We’re proud to be associated with them and to help provide expanded services to their customers.”

For more information about Continental Maid Service’s new deep-cleaning options, call 1-800-942-MAID.

About The Hygienic Home

The Hygienic Home is an environmentally friendly detailing and deep-cleaning service that safely finds and eliminates harmful and hidden contaminants found in areas of your home. The Hygienic Home uses unique European technologies and safe, eco-friendly products to create a healthier home environment. The company's exclusive "Hygienitizing" process cleans deeper to eliminate germs, allergens and other contaminants. The Hygienic Home offers an array of professional services including carpets and upholstery, air ducts and dryer vents, grout and tile, barbeques and ovens, mattresses, refrigerators, counters, flooring, doors and more. The expert service provides results that cannot be achieved by self-cleaning methods. The company licensed its first franchisee in the United States in December 2005. Franchises are available throughout the United States.

About Continental Maid Service

Continental Maid Service was founded in 1983 by a husband-and-wife team who emigrated from Poland and worked hard at the only trade they knew – cleaning and maintaining homes in the "continental" manner. Since then, it has become northern New Jersey's largest independently owned residential cleaning service, with 11 cleaning teams. Continental Maid Service has completed more than 500,000 jobs and has an unmatched record for customer service.

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Corporate Headquarters located at:

285 Passaic Street • Hackensack, NJ 07601 • 1-888-296-8368



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